

## 1. Introduction

### Welcome to So-DigitalMarketing.com.

These Terms & Conditions ("**Terms**") govern your use of our website and the digital marketing services we offer. By accessing or using our site and services, you agree to comply with and be bound by these Terms.

## 2. Definitions

- "**We**," "**us**," "**our**," and "**So Digital Marketing**" refer to the company operating this website.
- "**Client**," "**you**," or "**your**" refers to any person or business engaging with our services.
- "**Services**" include, without limitation, brand awareness building, marketing strategy development, campaign creation, messaging consistency, and related digital marketing solutions as displayed on our site.

## 3. Scope of Services

We will provide marketing services as agreed with you - tailored to your budget, target market, and goals - outlined in written proposals or campaign plans.

## 4. Client Obligations & Authorisation

- You must provide accurate, lawful information and grant us necessary permissions (e.g., website access, social account login) to perform services effectively - this includes uploading content or media on your behalf.
- You represent that all assets or materials shared do not infringe any third-party rights.

## 5. Payment Terms

- Fees, payment schedules, and billing details will be specified in your invoice or proposal.
- Unless agreed otherwise, all payments are non-refundable. Late payments (e.g., beyond 30 days) may incur additional charges, or lead to suspension of services.

## 6. Intellectual Property Rights

- Unless stated otherwise, all work we create remains our intellectual property until full payment is received.
- Upon full payment, copyright or usage rights typically transfer to you, unless otherwise agreed.

## 7. Confidentiality

All information exchanged remains confidential. Exceptions include information that is already public, legally required to be shared, or independently developed.

## 8. Disclaimers & Limitation of Liability

- Our services are provided "**as-is**"; we do not guarantee specific results or ROI.
- We disclaim liability for indirect, incidental, or consequential losses.

## **9. Termination**

- Either party may terminate the agreement in writing (30 days' notice.)
- Upon termination, outstanding fees become due, and we may pause or stop work.

## **10. Governing Law & Dispute Resolution**

- These Terms are governed by the laws of England and Wales.
- Any disputes will be resolved through negotiation, then via courts of England if necessary.

## **11. Amendments**

We may update these Terms over time. Any changes will be posted on the website, effective immediately. Your continued use of our services constitutes acceptance.

## **12. Contact Information**

For queries about these Terms, reach us at:

**So Digital Marketing**

Becky O'Donovan at [becky@so-digitalmarketing.com](mailto:becky@so-digitalmarketing.com)